

SIERA™

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September

2015

Newsletter



"Mystery creates wonder and wonder is the basis of man's desire to understand".

-Neil Armstrong

Live Upcoming Webinars

[The Necessity of Joy](#)

LIVE WEBINAR: Friday, September 18, 2015

12:00pm-1:00pm (Mountain Time)

Price: FREE



[Improving Information Exchange In The Workplace](#)

LIVE WEBINAR: Thursday, September 10, 2015

12:00pm-1:00pm (Eastern Time)

Presented by: SLA and Pat Wagner



The Benefits of Online Learning by [Tom Snyder](#)

I strongly believe that the future of higher education lies with online learning. Increasingly, colleges and university students now find themselves with other obligations beyond that of...[Continue reading →](#)



Rent a Recorded Webinar



[The Preference Model: Team Communication Skills](#)

Many workplaces use personality tests to help people understand themselves and each other. However, if applied incorrectly, they can cost an organization time and money, even if they appear to result in...[Continue reading →](#)

[The Internal Customer: Everyone Is A Customer](#)

One definition of a customer is anyone in a workplace with whom we have a transaction, exchanging value for value. If we don't limit value to money, customer service

applies to everyone, regardless of...[Continue reading →](#)



The Online Playing Field

Have you ever been in a classroom dominated by a few personalities? One benefit of online education is that the thoughtful slow talkers can pace themselves without having to compete for time with other participants. One reason we are fans of hybrid programs: online and face-to-face combined.



Visit the Siera Blog Pages

Fourteen Resources for Online Education

Our current list of favorite sites for free public domain and Creative Commons images and compilations for instructional design information. Each has its own guidelines. We like them because they don't have the



overused look of corporate advertising. Let us know your own favorites to add...[Continue reading →](#)

Workplace Ethics

This list sometimes is called the *Golden Rules of Daily Life*. We might smile at the antique wisdom, however, it is a practical example of everyday ethics: My behavior has consequences. You are welcome to download this document and adapt it your own workplace's staff or break room.... [Continue reading →](#)



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